



## Packers' Costs and Profits

How much do you think it costs—

1. To dress beef, cure hides, and prepare all the numerous by-products?
2. To cool the meat for two or three days before shipment?
3. To freight it to all parts of the country in special refrigerator cars, iced daily?
4. To carry it in hundreds of branch houses, each with its refrigerating plant?
5. And to deliver it to the retailer—sweet and fresh—in less than two weeks after dressing?

Swift & Company did all this for you in 1917 at an expense of less than 2½ cents per pound of beef sold, including an average profit of ¼ of a cent a pound.

Figure for yourself how little effect this cost and profit had on prices you paid for beefsteak.

Swift & Company, U.S.A.

### VALUE OF THE DENTIST.

Six thousand dentists gathered in Chicago recently at the meeting of the National Association.

That the association was welcome to the city and that the profession should be encouraged is evidenced by the Herald and Examiner:

Six thousand dentists are now gathered in Chicago to discuss that which interests them—increased efficiency in their work.

Men failed to appreciate the doctors in old days. The barber was also the doctor, the blood letter, and had his striped pole, the white to advertise the barber's lather, the red to advertise the letting of blood.

We have learned, partly, to realize the importance of the doctor, the genius of diagnosis, the skill of the surgeons and all the specialists whose work increases the average length of life.

The dentist is as yet unappreciated, the position of honor to which he is entitled not accorded to him.

In war, in peace, in young and old age, in industry, in art, the dentist can be, should be, and would be, if properly encouraged, an agent for good excelled by none.

They say that an army travels on its stomach—namely, upon what it eats.

The benefit of what the army eats depends upon the teeth with which the eating is done.

Good teeth mean good digestion, and upon good digestion depend the man and the man's mind.

Neglect of decaying teeth means suppuration in the gums, the absorbing of poison which weakens the body and destroys life.

If you could eliminate every decayed tooth in the United States you would immediately add at least ten years to the average life, save valuable men for useful work, and cut down by at least 50 per cent the number of wasted days spent in illness.

All this the dentists COULD do, if properly appreciated and encouraged.

As civilization has changed the lives of men, it has injured their teeth and increased their diseases.

Soft food, rapid eating, the fiendish American quick-lunch—all these are curses that the skillful dentist alone can counteract.

Find a capable, conscientious dentist—there are many. See him regularly and often; take your children beginning with the appearance of their first teeth.

The more regularly and the often you go to a good dentist, the less work will be done to your teeth and the less your teeth will have cost you at the end of life.

Do not wait to have some skillful dental mechanic fill your mouth with artificial teeth. Go now and keep the teeth that you have.

They will out last you, no matter how long you live, if you have the right man to take care of them.

### Then the Fight Started.

Three men emerged from a Sixth avenue wet goods establishment last night. They were apparently the best of friends. One said: "Well, Doyle, I'm glad we are all Irish. But let me tell you, the best men come from Limerick." Doyle said he didn't know about that. "I'm from Kerry—" And immediately a fight started. The third man declared he was from Kilkenny. "And no Kilkenny man stood by when there was any fighting to be done, begorra." And when the three were pulled apart by three cops they were a sight to behold. It was hard to tell from the appearance of the three which county in Ireland produced the best men.—New York Times.

### Margery Disappeared.

Margery's mother took her to a cottage prayer meeting. The meeting was led by a returned missionary who believed strongly in the efficacy of prayer. And she believed in prayer not only from the heart but from the knees, as well.

When Margery's father returned that night he began to question her regarding her experience. "I understand you went to your first prayer meeting today, daughter," he said. "How did you enjoy it?"

The youngster's answer came in a flash. "I didn't like it at all, daddy, not at all," she said. "They didn't do a thing but just sing and turn over!"

### Shipbuilding in a Dry Dock.

It has been proposed that concrete ships be built in a floating dry dock, the principal advantage being that the forms could be retained in the dock so they could be used immediately after launching, for another ship. The launching would be effected by withdrawing the outer forms slightly and sinking the dry dock until the ship floated on its own bottom. This would avoid severe launching strains, and would permit of launching the boat while the concrete was still "green." Hence there would be a reduction in the period of construction.—Scientific American.

### Strange Military Badges.

Having helped many a soldier through weary hours in trench and hospital, playing cards are now being pressed into active war service, says the London Chronicle. You may have noticed the new and neat little cloth badges on the sleeve of our men from the front, but possibly have failed to understand the designs. They are nothing but the familiar club, spade, heart and diamond of the playing card. Under the new scheme regiments are divided into packs, each company having its symbol in a certain color to serve as an identification mark, all other badges being removed before going over the top.

# SCHOOL DAYS APPAREL



It is now time to think of the Kiddies and School. Every mother is asking herself just what is the best material this year to make Mary's dress or Jack's school suit. She wants something that will wash, wear and look nice, and still not too expensive. What shall she get? May we suggest something? For as usual, this store thought of that many months ago, and has fully settled that problem and has prepared for your many wants for the School Boys and Girls.

Below we quote a few of the many Great Values offered for School Days Week:

### SHIRTINGS

36-in. light ground Percales, this sale 24c 36-in. Meadowbrook sat. stripe Madras, 59c  
36-in. Percale (long fold) stripes, dots and pin checks, 40c value 34c 36-in. Pebble & Soiesette weave Madras, worth 60c, school day sale 47c  
36-in. Purlan Percale, splendid assortment to select from, sale price, 25c 36-in. Madras, one special lot, 38c



### Hosiery

Our new hosiery lines for fall are a choice lot. The cotton and lisle were never better, to be had, in tan, black and white. We feature:

No. 225 Indian Chief, a 20c value (up to 8 1-2) a medium weight stocking, black only, School Days Sale 10c.

No. 122 medium ribbed, School Days Sale 25c.

No. 4008 double woven, fine ribbed (up to 10 1-2) School Days Sale 35c.

No. 1412 Wonder hose, heavy ribbed (up to 11 1-2) School Days Sale 35c.

### Raincoats

Girls' - \$3.00 to \$7.00  
Boys' - \$1.65 to \$9.00

### Dress Gingham

27-inch Delhi dress gingham, stripes, plaids and checks, worth 25 cents, School Days Sale 20c

27-inch Valmore and Norwood dress gingham, a splendid assortment of large plaids, School Days Sale 30c

32-inch assorted stripes and plaids, very fine zephyr. Sold elsewhere at 50 cents, School Days Sale 40c

27-inch M. F. C. dress gingham, light ground a 35 cent value, School Days Sale 25c

32-inch solid chambray and zephyr, a good color assortment, School Days Sale 40c

**W. C. BEARD, Inc.**

### School Shoes for Children

They must look well. They must wear well. They must give utmost comfort.

Our shoe department caters to young and growing feet in a way that has proven a boon to parents and children.

WE FEATURE FOR SCHOOL DAYS SALE.

Girls' tan and black shoes, at \$3.00 to \$5.00.

Boys' tan and black shoes, at \$3.50 to \$7.50.

### Hats and Caps

Girls' - \$1.50 to \$3.50  
Boys' - 25c to \$1.00

### HERE'S ANOTHER FROG STORY

New Yorker's Experience Seems to Corroborate Tale Told by the Kaiser's Press Agent.

This is the time of the year when fish stories are permissible, so the Kaiser's press agent cannot be blamed for pulling that one about the frogs croaking in such deafening fashion that they enabled the Germans to bring up their batteries without being discovered by the allies. Hank Newman, who invented the famous "snapper" elixir, partly bears out the statement made by the Hun war correspondent. He knows all the habits of the Johnny Crapauds and he declares that they can make some noise when they begin to croak. "I don't know anything about those bloodthirsty frogs of the Chenda des Dames, however," explained Mr. Newman. "But down in Ozark Park, where I live, there is a frog pond, and hundreds of them live a quiet, peaceful life. In fact, the frogs down my way are musical, for they call the native to sleep. There is one big fellow, however, who has a high pitched voice. I named him Caruso because he warbles louder than any in the flock. For some time Caruso and me were quite chummy. As soon as he heard my alarm clock go off at five in the morning, he would come to my window and sing a roundelay, which indicated that he was hungry. That was when I had daylight work. Now I'm on nights and don't get to bed until three in the morning. And for the past three weeks Caruso and his entire chorus made sleep impossible for me, so I found it necessary to move far from the frog pond."—New York Sun.

### Before and After.

My brother has just reached France. On being moved from one village to another he wished to thank the kind old Frenchwoman with whom he had been billeted and thought he was saying, "We thank you for your kindness to us while we were here." The girls standing near laughed so heartily that he repeated his sentence later to an interpreter and found that he had said, "before we were here."—Exchange.

### MICKIE SAYS

IF EVERYBODY COULD SEE HOW MANY PAPERS I FEED INTO THIS BIG PRESS, I THEN REALIZE THAT EVERY PAPER GOES INTO A DIFFERENT HOME WHERE IT'S READ BY ALL THE MEMBERS OF THE FAMILY. WHY SAY I GUESS THE ADVERTISERS WOULD ALL BE STANDIN' IN LINE WITH THEIR COPY WHEN I OPEN UP IN THE MORNIN', I BETCHER!



Fords Make Further Advance. Fords are now sky high and hard to get. I have a five passenger in splendid condition, which I offer for \$500.00. L. E. Lide.

**E. E. CALLAWAY**  
Lawyer

Offices First State Bank  
Special Attention Given to Collections and Civil Business.

**W. Hunter Eubanks**  
Dentist  
Office, First State Bank Bldg.

**Umbrellas Repaired**  
We Make Them as Good as New  
**A. FEINSTEIN**  
MAIN STREET

**DR. P. L. BERRY**  
DENTIST  
Office Formerly Occupied by Dr. Westmoreland, Sr.

**HAVE YOUR CLOTHES**  
Cleaned and Pressed  
AT  
Law's Pressing Club  
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MONEY TO LEND  
LONG OR SHORT TIME  
LOW RATE OF INTEREST  
STURDIVANT, OWEN AND GARNETT  
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**DR. T. H. HENRY**  
Phone 21.  
Office hours—10:30 to 11:30 a. m., 4 to 5 p. m.—Residence  
Phone 189.  
Office 1st State Bank Bldg.

**CHANCERY NOTICE.**  
The State of Mississippi, Lowndes County.

To Amanda Randolph, Postoffice address unknown.

You are commanded to appear before the Chancery Court of the County of Lowndes in said State, on the 2 Monday of Oct., A. D. 1918, to defend the suit of Joe Randolph, wherein you are a defendant.

This 20 day of August A. D. 1918  
B. A. LINCOLN, Clerk,  
H. L. BAILEY, D. C.

**FOR LEASE**—The well known Eggleston place two miles East of Columbus. 220 acres; 9-room furnished home, brick store-house, smoke house with cement floor, three tenant houses with three rooms each, over-flowing well. Will lease for five or six years, beginning December 1, at \$600 a year. Party caring to accept this proposition can have possession of home September 1, and no rent will be charged until

lease begins. Apply to George O. Senter, at Commercial office.

**SEARCY ISSUES CARD.**  
The Columbus Commercial:

I have told a number of friends that I expected to run for the office of sheriff, but considering the duties of this office, especially during the war, and my qualifications I think it best for the county to withdraw.

However at the proper time I will announce for the office of Chancery Clerk.

Yours very truly,  
JIM SEARCY.

**FOR RENT**—The Munger House, 1315 4th avenue, north. Apply at residence. 2tp

**FOR RENT**—Large two story dwelling, 218 12th street, across the street from college chapel \$25.00 per month. Apply to F. M. Drake, National Bank of Commerce, or phone 221. tt

## MISSISSIPPI STATE FAIR

JACKSON

OCTOBER

21-22-23-24-25-26

1918

Six Days of Education and Entertainment

**20 Midway Shows**  
Great Patterson Shows  
**AUTOMOBILE RACES**  
Harness and Running Races

**Free Acts Daily**

SPECIAL FEATURES:

**RUTH LAW**  
In Airplane Flights

**Barney Oldfield**  
The Auto King

**COME AND BRING YOUR FAMILY**  
Tell Your Friends Bring Your Exhibits

\$2,000 on Agricultural Exhibits  
\$3,000 on Boys' and Girls' Clubs  
\$1,500 on Durac Jersey Hogs  
Fifteen Prizes on County Exhibits

Write for Catalogue

MABEL L. STIRE, Secretary,  
JACKSON, MISSISSIPPI

### TRUSTEE'S SALE.

The State of Mississippi, County of Lowndes.

By virtue of the power vested in me as Trustee in a certain Deed of Trust, made and delivered on the 8th day of July, 1912, by Nancy Johnson, Wilborn Johnson and wife, Lucy Johnson, to secure the payment to J. T. Wood, of certain indebtedness therein mentioned, record of which said Deed of Trust is made in the office of the Chancery Clerk of said County and State, in Chattle Deed Book, Numbered 96, Page 483. I will sell at public auction, to the highest bidder for cash, in front of the Court House Door in the town of Columbus, said State and County, on Saturday the 14th day of September, 1918, within legal hours, the following property to-wit:

A part of what is known as square Four (4) of Hopkins and Grigebus survey of the City of Columbus, Mississippi, and more particularly described as commencing at a point on the eastern line of said square Four (4), sixty-four feet and six inches north from the southeast corner of said square Four, thence running north along said eastern line ninety-five feet and six inches to the line of the Littlejohn lot, thence west one hundred and forty feet to the line of the late Frank Gardner lot; thence south ninety-five feet six inches; thence east one hundred and forty feet to point of beginning. Same being in the city of Columbus, County of Lowndes, and State of Mississippi.

The title to the above property believed to be good, but I will convey only such title as vested in me as Trustee under said Deed of Trust.

C. L. LINCOLN,

Trustee.

Columbus, Miss., August 21, 1918.

### NOTICE.

All people indebted to me will please see Mr. Sid Gardner and make settlement of same to him.

DR. R. C. MOLLOY.

**FOR SALE**—Kaiser pears, excellent for canning and preserving. \$1.00 per bushel, delivered. Phone 541-R. 1 mo.

Mr. W. A. Dealle left Sunday for Fort Springs, where he goes to spend several weeks.

Mr. R. V. Jones, of the Calico neighborhood, was among the visitors in the city Monday.

Mr. O. T. Barfield, who a short time ago went to Camp Shelby, has been made a corporal.

Mrs. B. C. Prewitt and Miss Mary Louise Eggleston, of Birmingham, are here on a short visit.

Corporal Davis Patty has returned to Camp Shelby after a short visit to relatives here.